

YUSUF HENDRICKS

DESIGN PORTFOLIO: YUSUF-HENDRICKS.ONLINE

DOB: 22 January 2001

CONTACT

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SKILLS

Design & Web

- Graphic Design (Digital & Print)
- Branding & Visual Identity
- WordPress & Elementor
- UI/UX Fundamentals
- Canva
- Adobe Photoshop
- Adobe Illustrator

Professional Skills

- Client Communication
- Time Management
- Problem Solving
- Planning & Organisation
- Adaptability

EDUCATION

2023 INTRO TO GRAPHIC DESIGN

- Graphic Design Course

2022 FALSE BAY COLLEGE

- Civil Engineering N1

2020 FASSET AT ZAIQ

- Web Design / Coding Basics

2019 CODE SPACE

- Web UI/UX Course

2014 - 2018 SPINE ROAD HIGH

- Matriculated

PROFILE SUMMARY

I'm a motivated and adaptable professional with freelance experience across digital, creative, and web-related work. I bring a strong work ethic, good communication skills, and a practical approach to problem-solving. I have a solid foundation in branding, visual communication, and WordPress websites built with Elementor, and I work well both independently and as part of a team, with a focus on reliability, organisation, and continuous improvement.

WORK EXPERIENCE

FREELANCE

12/2024 - PRESENT

Role: Freelance Graphic/ Web Designer

- Designed logos, social media graphics, marketing materials, and basic brand assets for multiple clients.
- Worked directly with clients to understand briefs, provide creative input, and deliver revisions based on feedback.
- Managed multiple projects simultaneously while meeting deadlines and maintaining design quality.
- Developed a strong understanding of client needs, branding consistency, and visual storytelling.

Tools used: Adobe Photoshop, Adobe Illustrator, Canva, WordPress, Elementor

TAKEALOT

10/2023 - 11/2023

Role: Unloader

Ref: 083 867 5115

- Assisted with unloading, sorting, and handling goods in a fast-paced warehouse environment.
- Maintained accuracy while scanning and moving stock under time pressure.
- Supported team efforts to meet strict delivery deadlines.

Skills used: Stock handling, inventory checking, scanning systems, time management, teamwork, attention to detail

YES4YOUTH / ZAIQ

04/2020 - 04/2021

Role: Intern

Ref: Asif@zaiq.io

- Participated in a year-long internship focused on software development and web technologies.
- Worked on collaborative coding projects and basic web interfaces.
- Gained foundational experience in HTML, CSS, JavaScript, Git, and remote teamwork.

Skills used: HTML, CSS, basic JavaScript, Git, remote collaboration, UI/UX fundamentals, teamwork

WESTERN CAPE GOVERNMENT

04/2019 - 07/2019

Role: PAY Intern

Ref: (021) 483-5178

- Supported daily administrative operations including filing, data capturing, and internal communication.
- Developed strong organisational, time management, and professional workplace skills.

Skills used: Administration, communication, attention to detail, MS Office